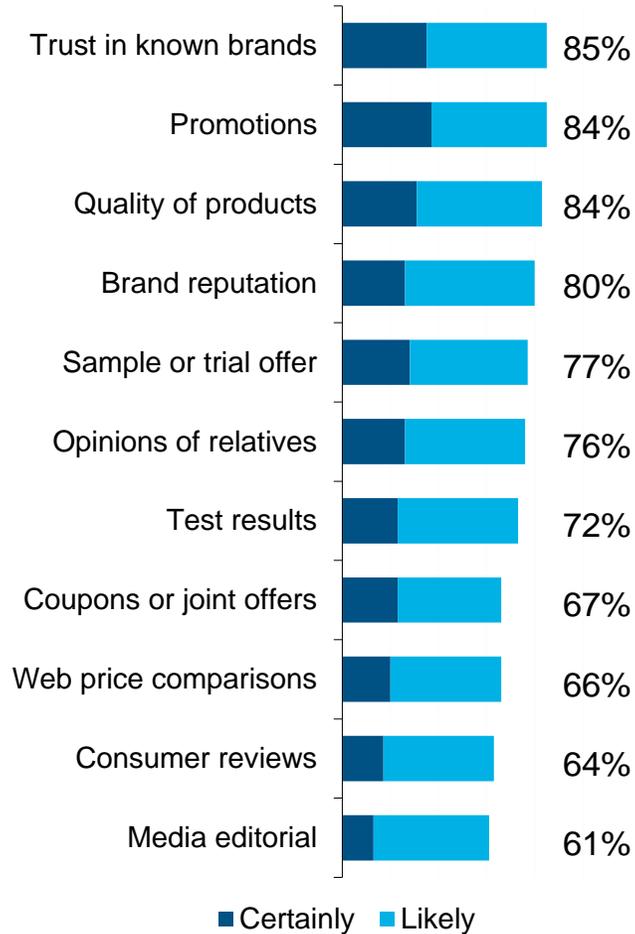


What sources do consumers rely on when buying something ?

Q- To what extent may the following criteria exert influence over your purchase decisions?

Decision-making when considering purchases



Demographic affinities of purchase decisions

